

## DECEMBER 18' 2017 Meeting - BRAINSTORMING IDEAS ON STRATEGIES

In attendance: Madeline Rawley, Karen Publick, Jeff Cogshall, Janis Hobbs-Pellechio, Tom Pellechio, Paul & Holly Springle, Jodi

1. Meet with elected officials . County Commissioners but also Congressperson Fitzpatrick. Karen will meet with Mayor DiGiralomo for suggestions on approach .
2. Continue to collect signatures on petitions. Those on paper can be added to those coming in on website. Duplicates can be eliminated.
3. Reach out to all types of groups to send speakers to their meetings. Put a "request for speaker " place on website for persons to fill out a request.
4. Use Constant Comment for email blasts . Can see who opened it and track clicks on links as well.
5. Find volunteers to test website. Paul Springle (sp?) presented one problem. Need to get a link on "Problem" page to click on to get to "Solution".
6. Put up an action page with specific tasks. Link to it on home page at top "Get involved"?
7. Show IVOTED? in more places. Review County Theater costs. Meet with County Library Director to learn about meeting rooms in libraries in various parts of the county. Show it again at Doylestown Library 2<sup>nd</sup> week of January.
8. Find opportunities to pass out trifolds. Upcoming Women's March on January 21<sup>st</sup> would be good place, for example.
9. Op Ed ,Guest Opinion in Intell, Courier Times by Janis soon.
10. Meet with Editorial Boards
11. Start municipal resolutions like Fair Districts has done.
12. See if League would endorse our cause